



Boyertown Area Wrestling Association



The 2016-2017 Wrestling Season is here!

The Boyertown Area Wrestling Association (BAWA) is an organization created for the purpose of supporting the entire wrestling program in the Boyertown Area School District and promoting its development into a State and National caliber program.

Enclosed you will find a Sponsorship Form to use as a menu for different Sponsorship options. New this year, we are creating a calendar that promotes Boyertown Wrestling while advertising our local sponsors. The calendar can be sold at Boyertown Wrestling tournaments, meets, and fundraising opportunities. Consumers and businesses rely on calendars to manage daily activities and local events. This gives you, our sponsors, a greater daily view of your company. We will be offering Corporate Gold, Silver or Bronze levels and hope you will be just as excited as we are about this new way of showcasing Boyertown Wrestling and our sponsors.

BAWA is asking for your help to support Boyertown Wrestling. As school budgets tighten, BAWA's mission of providing our student athletes the best opportunity to excel in the classroom and on the wrestling mat becomes even more dependent on you and the community as a whole.

BAWA has many different Sponsorship options – please fill out the enclosed form with your options.

- **Gold, Silver and Bronze** levels clearly spell out a “package” option that includes ad space in our 2017 Calendar, participation in our annual Golf Outing & an annual BAWA membership
- **Individual purchases** of annual BAWA membership, annual Email sponsor and Shout Out/Event sponsors.
- **2017 Calendar Advertising** is a la carte

All proceeds from your sponsorship will provide funding for Boyertown Area Wrestlers at the youth level, Jr. High East and West and the High School Team. Your sponsorship will provide funds for equipment, camps & tournaments, offering of financial scholarships and allow these wrestlers the opportunity to travel to camps & clinics and compete in National Level Tournaments as a team. The Boyertown Area Wrestling Association would greatly appreciate your proud Sponsorship of the Boyertown Wrestling Teams.

Whichever Sponsorship option you choose, all artwork must be received by no later than **December 3rd, 2016**. You can email artwork (jpg or pdf), copy, or any questions, to bawasponsorship@bashwrestling.com. Sponsorship payment can be mailed to:

BAWA
PO BOX 362
Boyertown, PA 19512
Attention: Sponsorship

Sincerely,

Janine Davidheiser

Chairperson

p. 610-763-6449



Boyertown Area Wrestling Association



You may select more than one sponsorship option.

- BAWA Annual General Membership** **\$25**
(Become part of the Boyertown Wrestling Family)
- BAWA Annual Email Sponsor** **\$100**
(Your name appears on all BAWA email blasts)
-

2017 Boyertown Wrestling Calendar

Advertise your business or support your Wrestler in the Boyertown Wrestling Calendar

Options include:

- 1/2" page ad (4" x 5" space top of monthly page) **\$100**
 - Side Ad (Ad space on side) **\$50**
 - Shout Out/Event Sponsor **3 for \$10**
(Wish your wrestler good luck or promote your business – select the date)
-

General Memberships

GOLD

\$500

- 1 1/2 page ad in Calendar
- Logo appears each calendar month
- Logo appears on back calendar cover
- Eagle Sponsor at Annual Golf Outing
(2 Golfers, Hole Sponsor & Cart Sponsor, Group Banner)
- Name on BAWA Banner
- Name/Logo/Web Link on all BAWA Email Notices
- BAWA Annual General Membership
- Wrestling Car Magnet

SILVER

\$250

- 1 1/2 page ad in Calendar
- 4 Event calendar squares for year
- Birdie Sponsor at Annual Golf Outing
(Hole Sponsor & Cart Sponsor)
- Name on BAWA Banner
- Name/Logo/Web Link on all BAWA Email Notices
- BAWA Annual General Membership
- Wrestling Car Magnet

BRONZE

\$100

- 4 Event calendar squares for year
- Par Sponsor at Annual Golf Outing
(Hole Sponsor)
- BAWA Annual General Membership
- Wrestling Car Magnet

New this year is the 2017 Boyertown Wrestling Calendar – Advertise your business, promote your event or support your Wrestler by purchasing ad space in the calendar.

Top of Calendar

½ page Ad space
4" x 5"

½ page Ad space
4" x 5"

Bottom of Calendar

January 2017						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 New Year's day	2	3	4	5	6	7 Cumberland Valley Duals
8	9	10 25% off whole pizza today	11	12	13	14 Escape the Rock at Council Rock HS
15 Escape the Rock at Council Rock HS	16 M L King Day	17	18	19	20	21 BAWA Social at Rockwell's 7p
22	23	24	25	26 District 1 AAA Duals	27	28
29	30	31	Good luck to Jim at Districts Love, Mom & Dad			

Side ad space

Advertise on specific dates for events, shout outs and vendor discounts

BAWA 2016-2017 Sign Up Form

Please select all options you are interested in:

_____ Gold Membership \$500

_____ Silver Membership \$250

_____ Bronze Membership \$100

_____ \$25 Annual BAWA Membership

_____ Annual Email Sponsor \$100

_____ Shout Out/Event Sponsor 3 for \$10

_____ Calendar ½ page Ad \$100

_____ Calendar Side Ad \$50

Name: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Text Y/N

Email: _____

Shout Out/Event Sponsor – Enter dates you wish to Shout Out to your wrestler or promote your event

Date 1: _____ Copy: _____

Date 2: _____ Copy: _____

Date 3: _____ Copy: _____

Date 4: (if Silver or Bronze Membership) _____

Copy: _____

- Please send sign up form and artwork to bawasponsorship@bashwrestling.com.
(Artwork due 12/3/16)
- Make checks payable to BAWA & mail to PO Box 362, Boyertown, PA 19512
(can also mail sign up form along w/ check)
www.bashwrestling.com

